

Development of the invisible and unknown

***11th European Conference on
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Regulation: developments of the unknown

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Regulation: developments of the unknown

Overview

- ◆ **Standardisation on common rules**
- ◆ **Gambling regulatory authorities cooperation**
- ◆ **Setting the scene for Italy on these trends**

Standardisation on common rules – progresses (1/2)

EU Commission Action plan "Towards a comprehensive European Framework for Online Gambling" - 2012

- ◆ explore the possibility of a European standard on gambling equipment including gambling software

EU Commission annual Union work program for European standardization - 2015

- ◆ identifies online gambling services as a domain where possibly to use European standardisation as a policy tool

Standardisation on common rules – progresses (2/2)

Expert Group on Gambling Services (gambling regulatory authorities from all EEA countries)

Stakeholders workshops– 2014, 2015, 2016

- ◆ **EU standardisation on common (minimum) reporting obligations of operators**
- ◆ **Work in progress on best practices for technical requirements regarding IT control system, testing and certification**

Future formal standardization request to the European Standardisation organisations on a standard on reporting to regulators

Standardisation on reporting to regulators - objectives

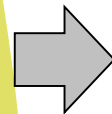
Development of (a) European standard(s) for reporting purposes, in support of supervision of online gambling services by the competent gambling regulatory authorities of the Member States :

- ◆ **Reduce regulatory information obligations by the supply of certain standard information**
- ◆ **Assist the competent gambling regulatory authorities in a review/drafting of national regulations of online gambling services**
- ◆ **Ensure the quality of data to be reported on**
- ◆ **Technologically neutral and in particular suitable for voluntary use for regulators**

Standardisation on reporting to regulators - contents

Core elements reporting to regulators :

- ◆ Financial transactions (stakes, GGR, balances, deposits and withdrawal amounts by players, etc.)
- ◆ Player information (identification; accounts data; payment methods, etc.).
- ◆ Gambling activity (game product; number of sessions/hours by game; etc.)



Developed in a neutral platform by all interested parties through a transparent and open process (consensus).

Standardisation on reporting to regulators -PROS

PROs

- ◆ **Duplication of regulatory requirements renders the regulated gambling offer uncompetitive compared to the unregulated offer, making the latter more attractive and undermining the purpose of regulating a sector**
- ◆ **Avoid unnecessary duplication of resources for operators, providers and for competent gambling regulatory authorities.**
- ◆ **Ensure compliance enforcement through a safe environment to the customer and avoid gaming related crime.**

Standardisation on reporting to regulators - CONS

PROs

- ◆ Non binding and voluntary measure addressed to National Regulators (subsidiary principle).

CONS

- ◆ Expansion of the market
- ◆ Conflicting national standards are withdrawn
- ◆ Leading to harmonization in the field of gambling

Standardisation on reporting to regulators - Italy

The Italian online gambling market is one of the most advanced and mature market

ADM – Italian gambling authority

- ◆ **Active participation in the Expert Group**
- ◆ **Real Time reporting on :**
 - player information (immediate matching with central system database)
 - gambling activity
 - financial transactions
- ◆ **Monthly report on players' balances**
- ◆ **Quarterly report on service levels data, AML data**

UNI – Standardisation national authority

- ◆ **Presently inactive**

Gambling regulatory authorities cooperation

EU Commission Action plan "Towards a comprehensive European Framework for Online Gambling" – 2012

- ◆ **Enhance administrative cooperation between gambling regulators (Expert group) composed of representatives of Member States.**

- ◆ **Expert group specific tasks among which:**
 - advise and assist the Commission in the preparation and implementation of policy initiatives;
 - exchange of experience and good practice in the area of gambling services.

Gambling regulatory authorities cooperation

Cooperation arrangement on online gambling services – 27 November 2015

- ◆ **It covers:**
 - (i) **the organisation of gambling, in particular authorisation requirements and calls for tenders,**
 - (ii) **its supervision and compliance, including the protection of consumers and players, the prevention of money laundering and fraud, and the integrity of bets, and**
 - (iii) **education and research**
- ◆ **National gateways attached**

Gambling regulatory authorities cooperation- Italy

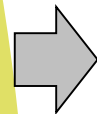
Forerunner bilateral cooperation agreement between French (Autorité de Régulation des jeux en ligne - ARJEL) and Italian (Agenzia delle Dogane e dei Monopoli, ADM formerly AAMS) gaming authorities - 28 June 2011

- ◆ **implement a cooperation and information sharing process**
- ◆ **foster contrast of illegal gambling, sports frauds**
- ◆ **improve operators' control when licensed in both countries**

Gambling regulatory authorities cooperation- Italy

Enhanced group of gambling authorities regular meetings on online gambling and enhancing exchanges of information on:

- ◆ **protection of consumers and preventing gambling addiction;**
- ◆ **fighting illegal gambling;**
- ◆ **preventing fraud and criminal activities;**
- ◆ **ensuring integrity of the games.**



This arrangement is fostering proactivity of the Member State regulatory authorities in line the subsidiarity principle.

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Thank you for your attention!

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